

HEALTH

New Hope for Hair-Loss Sufferers

NewsUSA

(NU) - Approximately one in four men in their 20s experience hair loss, half of men in their 50s are bald, and one in three women suffer from some form of hair loss.

Treatment for hair loss has been the subject of as much hype as science, leaving consumers confused about what really works. While minoxidil treatments are common, Dr. Adam Lewenberg, who has developed formulas to treat hair loss, says that adding tretinoin has many advantages.

“I was not satisfied with the quality of hair growth with minoxidil alone and searched for a way to improve the formula so that my patients would be able to regrow strong, natural hair that would not fall out,” Lewenberg said. “I found that this new treatment could regrow the healthy hair that is desired, while still being easy to apply.”

Recent clinical studies have shed light on how Lewenberg’s formulas may work to reverse hair loss. In one study published in the Feb. 24, 2005, issue of *Nature* and another, which appeared in the April 2004 edition of *Nature Biotechnology*, scientists used tretinoin to stimulate stem cells and help them replace hair follicles.

Lewenberg cautions, however, that not all formulas containing both minoxidil and tretinoin are equal. “Increasing the percentage of minoxidil, when tretinoin triples its absorption, is irresponsible and increases the risk of affecting the cardiovascular system,” he said. “I made sure that my product and its application would be safe.”

For more information, visit www.hairformula.com.