

Privacy Policy

Protecting your private information is our priority, which is why we are want to let you know, that some content produced by NewsUSA will have advertising within it, as well as, from time to time, data will be collected to see shopping and buying behavior. At any time, you will be allowed to opt-out of these features. This Statement of Privacy applies to NewsUSA.com and its holding entities, Newsusadigital.tv and NewsUSA, Inc. and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to NewsUSA, Inc. include NewsUSA.com, Newsusadigital.tv and NewsUSA, Inc, our Roku and Amazon CTV and OTT Channel's and partnering channels, as well as, NewsUSA Mobile apps. The NewsUSA website and video service are news and information platforms. By using the NewsUSA platforms, you consent to the data practices described in this statement.

Collection of your Personal Information

NewsUSA does not collect or retain any personal information without consent. NewsUSA will have advertising within it, as well as, from time to time, data will be collected to see shopping and buying behavior. We do not collect any personal information about you unless you voluntarily provide it to us. We also may gather additional personal or non-personal information in the future. At any time, you can opt out of NewsUSA and it holding entities.

Use of your Personal Information

NewsUSA may also use your personally identifiable information (email address) to inform you of other products or services available from NewsUSA and its affiliates.

Sharing Information with Third Parties

NewsUSA does not sell, rent or lease its contacts to third parties.

Tracking User Behavior

NewsUSA may keep track of the websites, pages and videos our users visit within NewsUSA, in order to determine what NewsUSA services are the most popular. This involves no personally identifiable information.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by NewsUSA. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the NewsUSA website.

Use of Cookies

The NewsUSA website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be

used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize NewsUSA pages, or register with NewsUSA site or services, a cookie helps NewsUSA to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same NewsUSA website, the information you previously provided can be retrieved, so you can easily use the NewsUSA features that you customized. You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the NewsUSA services or websites you visit.

Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Security of your Personal Information

NewsUSA secures your personal information from unauthorized access, use, or disclosure. NewsUSA uses the following methods for this purpose:

- SSL Protocol

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol. We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

Children's Privacy

NewsUSA does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website and/or video streaming platform.

E-mail Communications

From time to time, NewsUSA may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from NewsUSA or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from NewsUSA, you may opt-out of such communications by Clicking on the UNSUBSCRIBE button at the bottom of the email.

Changes to this Statement

NewsUSA reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

Contact Information

NewsUSA welcomes your questions or comments regarding this Statement of Privacy. If you believe that NewsUSA has not adhered to this Statement, please contact NewsUSA at:

NewsUSA, Inc 1069 West Broad St. Falls Church, VA 22046

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Effective as of November 23, 2020